

School of Business

Economics

The Program

Consider the Challenges. Consider the Benefits. Economists are involved in the development of processes that directly impact the way public and private resources are allocated in society. Individuals with an undergraduate degree in economics are also among the highest paid lawyers, MBA's, and others completing these types of professional degrees. It pays to study economics at the undergraduate level both individually and for society at large.

Experienced faculty at Utah Valley guide students in both the theory and application of economics concepts. This economics degree is associated with the School of Business and as such includes a basic core of related courses such as finance, operations research, statistics, marketing and general management. Economics majors have a choice of advanced courses that focus on both economic theory (to move into graduate school in the discipline) or applied economics analysis that will enable a graduate to seek a variety of other types of professional and graduate education opportunities.

Economics majors will be expected to excel in both mathematics and econometric skills. But while the challenges are great so are the rewards for those successfully completing an economics degree as they move forward with their professional development

Degrees Offered

Bachelor Degrees

- Bachelor of Science or Arts
- Minor in Economics
- Emphasis in Integrated Studies

Career Opportunities

Economics education prepares students for a variety of career choices at salaries that are among the highest identified in recent surveys conducted by the Wall Street Journal's career information analysis. Indeed, only engineers and computer science majors were reported to have higher average starting salaries among bachelor degree level graduates. This undergraduate degree is also one of the best preparatory degrees for entry into law school, master of business administration, and other professional degree education.

Economists not only become employed in occupational positions that bear that title, but also in occupations that bear a variety of other titles such as management analysis, actuaries, financial analysts, banking management, market and survey researchers, as well as attorneys, corporate officers, government officials, and a host of related positions.

Employment Outlook

National observers of occupational trends report that government and private groups which formerly had economists on staff are increasingly using consulting groups to fill these needs. Utah workforce analysts have designated

“Five Star” occupations where they project the highest growth over the next decade. Five of the nine occupations are those in which individuals trained in economics have played a significant role. These include corporate executives, lawyers, management analysts, marketing managers, sales managers and consultants.