

# Communication

## Department of Communication

Office: FA 725  
Telephone: 801-863-8452

## Department Chair: Philip Gordon

Office: FA 727  
Telephone: 801-863-8186

Communication Administrative Assistant:

Erin Donahoe-Rankin  
Office: FA 725  
Telephone: 801-863-8452

## Faculty:

Professor  
David Litchford  
Associate Professor  
Philip Gordon  
Jingdong Liang  
Assistant Professor  
Roger Gunn

## School of Humanities, Arts, and Social Sciences

Dean: William W. Cobb, Jr.  
Office: LA 209d  
Telephone: 801-863-7435

## PROGRAM DESCRIPTION

The mission of the Department of Communication is to help students prepare for careers that demand skills in oral, written, and visual communication in interpersonal, organizational, print, and electronic contexts. The department offers programs of study leading to Associate in Arts/Science and Bachelor of Arts/Science degrees with concentrations in Journalism, Public Relations, or Communication Theory and Practice. Communication is also available as an emphasis for a B.A. or B.S. in Integrated Studies.

Programs of study in Communication at UVSC offer a balance of analytic and applied approaches to study in the field. The department offers an expanding menu of beginning and advanced courses in interpersonal communication, intercultural communication, international communication, organizational communication, mass communication, public relations, media studies, argumentation and debate, and print, radio and television journalism.

Encouraging student internships, and working closely with Student Media and

other units on campus, the curriculum balances traditional, academic-style learning with applied, practical approaches to study in the field, as exemplified in our broadcast journalism courses, which culminate in a student-produced, locally-broadcast television news show.

Note: Communication students in the journalism emphasis are required to have laptop computers.

## CAREER OPPORTUNITIES

Virtually every modern field of endeavor has increasing demand for specialists with training in the field of communication. Traditional areas of employment for communication students include: print and electronic journalism; print and electronic entertainment; public relations (public affairs, media relations, customer relations, press agency, marketing, etc.); advertising; various sorts of writing, reviewing, and editing; training; sales; and management. Today, new media technologies are expanding the need for communication specialists, as well as their range of skills. Communication also provides excellent preparation for graduate study in the fields of business, education, law, psychology, and of course, communication.

## PROGRAMS

### AA Pre Major

### in Communication 60 CREDITS

General Education Requirements: 35 Credits

- ENGL 1010 Introduction to Writing 3.0
- ENGL 2010 Intermediate Writing--Humanities/ Social Sciences 3.0
- or ENGL 2020 Intermediate Writing--Science and Technology (3.0)

Complete one of the following: 3.0

- MATH 1030 Quantitative Reasoning (recommended for Humanities or Arts majors) (3.0)
- MATH 1040 Introduction to Statistics (recommended for Social Science majors) (3.0)
- MATH 1050 College Algebra (recommended for Business, Education, Science, and Health Professions majors) (4.0)

Complete one of the following: 3.0

- HIST 2700 US History to 1877 (3.0)
- and HIST 2710 US History since 1877 (3.0)
- HIST 1700 American Civilization (3.0)
- HIST 1740 US Economic History (3.0)
- POLS 1000 American Heritage (3.0)
- POLS 1100 American National Government (3.0)

Complete the following:

- PHIL 2050 Ethics and Values 3.0
- HLTH 1100 Personal Health and Wellness (2.0)
- or PES 1097 Fitness for Life 2.0

Distribution Courses

- Biology 3.0
- Physical Science 3.0
- Additional Biology or Physical Science 3.0
- Humanities Distribution 3.0
- Fine Arts Distribution 3.0
- Social/Behavioral Science 3.0

Discipline Core Requirements: 15 Credits

- COMM 1020 Public Speaking 3.0
- COMM 1050 Introduction to Speech Communication 3.0
- COMM 1130 Writing for the Mass Media 3.0
- COMM 1500 Introduction to Mass Communication 3.0

Complete one of the following: 3.0

- COMM 2010 Mass Communication and Society (3.0)
- COMM 2100 The News Editing Process (3.0)
- COMM 2110 Interpersonal Communication (3.0)
- COMM 2120 Small Group Communication and Decision Making (3.0)
- COMM 2130 Television News Writing and Reporting (3.0)
- COMM 2270 Argumentation (3.0)
- COMM 2280 Oral Interpretation (3.0)
- COMM 2300 Public Relations (3.0)
- COMM 2400 Organizational Communication (3.0)
- COMM 2560 Radio Production (3.0)
- COMM 2200 Broadcast Journalism Anchoring and Producing (3.0)
- COMM 2790 Magazine Writing (3.0)
- THEA 2313 Film History I (3.0)
- THEA 2323 Film History II (3.0)
- THEA 2333 Race Class and Gender in Film (3.0)

Elective Requirements: 10 Credits

- Complete 10 credit hours of one foreign language. 10.0

Graduation Requirements:

- 1 Completion of a minimum of 60 semester credits.
- 2 Overall grade point average of 2.0 (C) or above. (Departments may require a higher GPA.)
- 3 Residency hours -- minimum of 20 credit hours through course attendance at UVSC.
- 4 Completion of GE and specified departmental requirements.
- 5 For the AA degree, completion of 10 credit hours of course work from one language.

## AS Pre Major

### in Communication 60 CREDITS

General Education Requirements: 35 Credits

- ENGL 1010 Introduction to Writing 3.0
- ENGL 2010 Intermediate Writing--Humanities/ Social Sciences 3.0
- or ENGL 2020 Intermediate Writing--Science and Technology (3.0)

Complete one of the following: 3.0

- MATH 1030 Quantitative Reasoning (recommended for Humanities or Arts majors) (3.0)
- MATH 1040 Introduction to Statistics (recommended for Social Science majors) (3.0)
- MATH 1050 College Algebra (recommended for Business, Education, Science, and Health Professions majors) (4.0)

Complete one of the following: 3.0

- HIST 2700 US History to 1877 (3.0)
- and HIST 2710 US History since 1877 (3.0)
- HIST 1700 American Civilization (3.0)
- HIST 1740 US Economic History (3.0)
- POLS 1000 American Heritage (3.0)
- POLS 1100 American National Government (3.0)

Complete the following:

- PHIL 2050 Ethics and Values 3.0
- HLTH 1100 Personal Health and Wellness (2.0)
- or PES 1097 Fitness for Life 2.0
- Biology 3.0
- Physical Science 3.0
- Additional Biology or Physical Science 3.0
- Humanities Distribution 3.0
- Fine Arts Distribution 3.0
- Social/Behavioral Science 3.0

Discipline Core Requirements: 24 Credits

- COMM 1020 Public Speaking 3.0
- COMM 1050 Introduction to Speech Communication 3.0
- COMM 1130 Writing for the Mass Media 3.0
- COMM 1500 Introduction to Mass Communication 3.0

Complete two of the following: 6.0

- COMM 2010 Mass Communication and Society (3.0)
- COMM 2100 The News Editing Process (3.0)
- COMM 2110 Interpersonal Communication (3.0)
- COMM 2130 Television News Writing and Reporting (3.0)
- COMM 2270 Argumentation (3.0)
- COMM 2280 Oral Interpretation (3.0)
- COMM 2300 Public Relations (3.0)
- COMM 2400 Organizational Communication (3.0)
- COMM 2560 Radio Production (3.0)
- COMM 2200 Broadcast Journalism Anchoring and Producing (3.0)
- COMM 2790 Magazine Writing (3.0)

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- THEA 2313 Film History I (3.0)
  - THEA 2323 Film History II (3.0)
  - THEA 2333 Race Class and Gender in Film (3.0)
- Complete six credits from the following: 6.0
- COMM 120R Communication Forum (1.0)
  - COMM 1610 Reporting for the Mass Media (3.0)
  - COMM 2010 Mass Communication and Society (3.0)
  - COMM 2100 The News Editing Process (3.0)
  - COMM 2120 Small Group Communication and Decision Making (3.0)
  - COMM 2130 Television News Writing and Reporting (3.0)
  - COMM 2270 Argumentation (3.0)
  - COMM 2280 Oral Interpretation (3.0)
  - COMM 2300 Public Relations (3.0)
  - COMM 2400 Organizational Communication (3.0)
  - COMM 2560 Radio Production (3.0)
  - COMM 2200 Broadcast Journalism Anchoring and Producing (3.0)
  - COMM 2790 Magazine Writing (3.0)
  - COMM 282R Internship (2.0)
  - COMM 350R Special Topics in Mass Communication (3.0)
  - COMM 3520 Case Studies in Public Relations (3.0)
  - COMM 3600 Mass Media Ethics and Law (3.0)
  - COMM 3790 Case Studies in Journalism (3.0)
  - AMST 2000 Introduction to American Studies (3.0)
  - ART 1050 Photography I (3.0)
  - ART 2460 Interactive Design I (3.0)
  - ART 449R Advanced Graphic Design Studio (3.0)
  - ENGL 1060 Career Writing for Technology (3.0)
  - ENGL 106A Career Writing for Technology--A (2.0)
  - ENGL 2020 Intermediate Writing--Science and Technology (3.0)
  - ENGL 2030 Rhetoric of Persuasion (3.0)
  - MCT 1110 Multimedia Essentials I (4.0)
  - MCT 1210 Multimedia Essentials II (4.0)
  - MCT 2110 Digital Cinema Essentials (3.0)
  - MCT 2220 Marketing for Multimedia (3.0)
  - THEA 1023 Introduction to Film (3.0)
  - THEA 1113 Voice and Diction (3.0)
  - THEA 2313 Film History I (3.0)
  - THEA 2323 Film History II (3.0)
  - THEA 2333 Race Class and Gender in Film (3.0)

**Elective Requirements:** 1 Credit

- Complete any course 1000 or higher

**Graduation Requirements:**

- 1 Completion of a minimum of 60 semester credits.
- 2 Overall grade point average of 2.0 (C) or above. (Departments may require a higher GPA.)
- 3 Residency hours -- minimum of 20 credit hours through course attendance at UVSC.
- 4 Completion of GE and specified departmental requirements.

## BA in Communication 125 CREDITS

**General Education Requirements:** 35 Credits

- ENGL 1010 Introduction to Writing 3.0
  - ENGL 2010 Intermediate Writing--Humanities/Social Sciences (3.0)
- or ENGL 2020 Intermediate Writing--Science and Technology 3.0
- Complete one of the following: 3.0
- MATH 1030 Quantitative Reasoning (recommended for Humanities or Arts majors) (3.0)
  - MATH 1040 Introduction to Statistics (recommended for Social Science majors) (3.0)
  - MATH 1050 College Algebra (recommended for Business, Education, Science, and Health Professions majors) (4.0)
- Complete one of the following: 3.0
- HIST 1700 American Civilization (3.0)
  - HIST 2700 US History to 1877 (3.0)
  - and HIST 2710 US History since 1877 (3.0)
  - HIST 1740 US Economic History (3.0)
  - POLS 1000 American Heritage (3.0)
  - POLS 1100 American National Government (3.0)

Complete the following:

- PHIL 2050 Ethics and Values 3.0
- HLTH 1100 Personal Health and Wellness (2.0)

or PES 1097 Fitness for Life 2.0

Distribution Courses:

- Biology 3.0
- Physical Science 3.0

- Additional Biology or Physical Science 3.0
- Humanities (Any Foreign Language 2020 course) 3.0
- Fine Arts 3.0
- Social/Behavioral Science (COMM 2110: Interpersonal Communication, highly recommended) 3.0

**Discipline Core Requirements:** 45 Credits

- DGM 2110 Digital Cinema Essentials 3.0
- COMM 1020 Public Speaking 3.0
- COMM 1050 Introduction to Speech Communication 3.0
- COMM 1130 Writing for the Mass Media 3.0
- COMM 1500 Introduction to Mass Communication 3.0
- COMM 2010 Mass Communication and Society 3.0
- COMM 281R Internship (1.0) 3.0
- COMM 3010 History of Mass Communication 3.0
- COMM 3050 Theories of Communication and Culture 3.0
- COMM 3600 Mass Media Ethics and Law 3.0
- COMM 3700 Free Expression in a Democratic Society 3.0
- COMM 3790 Case Studies in Journalism 3.0
- COMM 380R Long-Format Video Journalism 3.0
- COMM 481R Internship (1.0) 3.0
- COMM 4930 Communication Capstone 3.0

**Elective Requirements:** 15 Credits

- Complete 15 credits from one foreign language. 15.0

**Graduation Requirements:**

- 1 Completion of a minimum of 125 or more semester credits.
- 2 Overall grade point average of 2.0 (C) or above (departments may require a higher GPA).
- 3 Residency hours: minimum of 30 credit hours through course attendance at UVSC, with at least 10 hours earned in the last 45 hours.
- 4 Completion of GE and specified departmental requirements.
- 5 Completion of 18 credit hours of course work from one language to include the 1010, 1020, 2010, and 2020 levels or transferred equivalents.

## Emphasis in Communication Theory and Practice 30.0 Credits

**Emphasis Requirements:** 12 Credits

- Choose 12 credits from the following: 12.0
- COMM 128R Forensics (3.0)
  - COMM 2120 Small Group Communication and Decision Making (3.0)
  - COMM 2270 Argumentation (3.0)
  - COMM 2280 Oral Interpretation (3.0)
  - COMM 2400 Organizational Communication (3.0)
  - COMM 2560 Radio Production (3.0)
  - AMST 2000 Introduction to American Studies (3.0)

**Emphasis Elective Requirements:** 18 Credits

- Choose 18 credits from the following: 18.0
- COMM 3130 The Culture of Nature and Technology (3.0)
  - COMM 3320 Cross-Cultural Communications for International Business (3.0)
  - COMM 3400 Film Theory (3.0)
  - COMM 3410 Fundamentals of Mediation and Negotiation (3.0)
  - COMM 350R Special Topics in Mass Communication (3.0)
  - COMM 3520 Case Studies in Public Relations (3.0)
  - COMM 3780 Mormon Cultural Studies (3.0)
  - COMM 4100 Advanced Mediation and Negotiation (3.0)
  - AMST 300R Topics in American Studies (3.0)
  - ENGL 3890 Contemporary Critical Approaches to Literature (3.0)
  - ENGL 4010 Studies in Language (3.0)
  - PHIL 3150 Philosophical Issues in Feminism (3.0)
  - PHIL 3700 Social and Political Philosophy (3.0)
  - PHIL 3750 Marxist Philosophy (3.0)
  - PHIL 3810 Existentialism and Phenomenology (3.0)
  - PHIL 4150 History of Continental Philosophy (3.0)
  - PHIL 4480 Philosophy of Language (3.0)

## Emphasis in Journalism 30.0 Credits

**Emphasis Requirements:** 27 Credits

- COMM 1610 Reporting for the Mass Media 3.0
- COMM 2130 Television News Writing and Reporting 3.0
- COMM 2200 Broadcast Journalism Anchoring and Producing 3.0
- COMM 350R Special Topics in Mass Communication 3.0
- COMM 3520 Case Studies in Public Relations 3.0

- COMM 3620 International Communication 3.0
- COMM 413R Advanced Television News Writing and Reporting 3.0
- COMM 470R On-Air Broadcast Journalism 3.0
- COMM 479R Journalism Workshop 3.0

**Emphasis Elective Requirements:** 3 Credits

- Complete 3 credits from the following: 3.0
- COMM 2100 The News Editing Process (3.0)
  - COMM 2560 Radio Production (3.0)
  - COMM 2790 Magazine Writing (3.0)

## Emphasis in Public Relations 30.0 Credits

**Emphasis Requirements:** 30 Credits

- COMM 1610 Reporting for the Mass Media 3.0
  - COMM 2300 Public Relations 3.0
  - COMM 2120 Small Group Communication and Decision Making (3.0)
- or
- COMM 2400 Organizational Communication 3.0
  - COMM 2790 Magazine Writing 3.0
  - COMM 3320 Cross-Cultural Communications for International Business 3.0
  - COMM 3410 Fundamentals of Mediation and Negotiation 3.0
  - COMM 3520 Case Studies in Public Relations 3.0
  - COMM 3530 Public Relations Writing 3.0
  - COMM 3620 International Communication 3.0
  - COMM 4100 Advanced Mediation and Negotiation 3.0

## BS in Communication 122 CREDITS

**General Education Requirements:** 35 Credits

- ENGL 1010 Introduction to Writing 3.0
  - ENGL 2010 Intermediate Writing--Humanities/Social Sciences (3.0)
- or ENGL 2020 Intermediate Writing--Science and Technology 3.0
- Complete one of the following: 3.0
- MATH 1030 Quantitative Reasoning (recommended for Humanities or Arts majors) (3.0)
  - MATH 1040 Introduction to Statistics (recommended for Social Science majors) (3.0)
  - MATH 1050 College Algebra (recommended for Business, Education, Science, and Health Professions majors) (4.0)

Complete one of the following: 3.0

- HIST 1700 American Civilization (3.0)
- HIST 2700 US History to 1877 (3.0)
- and HIST 2710 US History since 1877 (3.0)
- HIST 1740 US Economic History (3.0)
- POLS 1000 American Heritage (3.0)
- POLS 1100 American National Government (3.0)

Complete the following:

- PHIL 2050 Ethics and Values 3.0
  - HLTH 1100 Personal Health and Wellness (2.0)
- or PES 1097 Fitness for Life 2.0

Distribution Courses:

- Biology 3.0
- Physical Science 3.0
- Additional Biology or Physical Science 3.0
- COMM 1020 Public Speaking (Humanities) 3.0
- Fine Arts 3.0
- Social/Behavioral Science (COMM 2110: Interpersonal Communication, highly recommended) 3.0

**Discipline Core Requirements:** 42 Credits

- DGM 2110 Digital Cinema Essentials 3.0
- COMM 1050 Introduction to Speech Communication 3.0
- COMM 1130 Writing for the Mass Media 3.0
- COMM 1500 Introduction to Mass Communication 3.0
- COMM 2010 Mass Communication and Society 3.0
- COMM 281R Internship (1.0) 3.0
- COMM 3010 History of Mass Communication 3.0
- COMM 3050 Theories of Communication and Culture 3.0
- COMM 3600 Mass Media Ethics and Law 3.0
- COMM 3700 Free Expression in a Democratic Society 3.0
- COMM 3790 Case Studies in Journalism 3.0
- COMM 380R Long-Format Video Journalism 3.0
- COMM 481R Internship (1.0) 3.0
- COMM 4930 Communication Capstone 3.0

**Elective Requirements:** 15 Credits

- Complete 15 credits of electives 1000 level or higher 15.0

**Graduation Requirements:**

- 1 Completion of a minimum of 120 or more semester credits.

- 2 Overall grade point average of 2.0 (C) or above (departments may require a higher GPA).
- 3 Residency hours: minimum of 30 credit hours through course attendance at UVSC, with at least 10 hours earned in the last 45 hours.
- 4 Completion of GE and specified departmental requirements.

**Emphasis in Communication Theory and Practice 30.0 Credits**

Emphasis Requirements: 12 Credits

Choose 12 credits from the following:

- COMM 128R Forensics (3.0)
- COMM 2120 Small Group Communication and Decision Making (3.0)
- COMM 2270 Argumentation (3.0)
- COMM 2280 Oral Interpretation (3.0)
- COMM 2400 Organizational Communication (3.0)
- COMM 2560 Radio Production (3.0)
- AMST 2000 Introduction to American Studies (3.0)

Emphasis Elective Requirements: 18 Credits

Choose 18 credits from the following:

- COMM 3130 The Culture of Nature and Technology (3.0)
- COMM 3320 Cross-Cultural Communications for International Business (3.0)
- COMM 3400 Film Theory (3.0)
- COMM 3410 Fundamentals of Mediation and Negotiation (3.0)
- COMM 350R Special Topics in Mass Communication (3.0)
- COMM 3520 Case Studies in Public Relations (3.0)
- COMM 3780 Mormon Cultural Studies (3.0)
- COMM 4100 Advanced Mediation and Negotiation (3.0)
- AMST 300R Topics in American Studies (3.0)
- ENGL 3890 Contemporary Critical Approaches to Literature (3.0)
- ENGL 4010 Studies in Language (3.0)
- PHIL 3150 Philosophical Issues in Feminism (3.0)
- PHIL 3700 Social and Political Philosophy (3.0)
- PHIL 3750 Marxist Philosophy (3.0)
- PHIL 3810 Existentialism and Phenomenology (3.0)
- PHIL 4150 History of Continental Philosophy (3.0)
- PHIL 4480 Philosophy of Language (3.0)

**Emphasis in Journalism 30.0 Credits**

Emphasis Requirements: 27 Credits

- COMM 1610 Reporting for the Mass Media 3.0
- COMM 2130 Television News Writing and Reporting 3.0
- COMM 2200 Broadcast Journalism Anchoring and Producing 3.0
- COMM 350R Special Topics in Mass Communication 3.0
- COMM 3520 Case Studies in Public Relations 3.0
- COMM 3620 International Communication 3.0
- COMM 413R Advanced Television News Writing and Reporting 3.0
- COMM 470R On-Air Broadcast Journalism 3.0
- COMM 479R Journalism Workshop 3.0

Emphasis Elective Requirements: 3 Credits

Complete 3 credits from the following:

- COMM 2100 The News Editing Process (3.0)
- COMM 2560 Radio Production (3.0)
- COMM 2790 Magazine Writing (3.0)

**Emphasis in Public Relations 30.0 Credits**

Emphasis Requirements: 30 Credits

- COMM 1610 Reporting for the Mass Media 3.0
- COMM 2300 Public Relations 3.0
- COMM 2120 Small Group Communication and Decision Making (3.0)
- or COMM 2400 Organizational Communication 3.0
- COMM 2790 Magazine Writing 3.0
- COMM 3320 Cross-Cultural Communications for International Business 3.0
- COMM 3410 Fundamentals of Mediation and Negotiation 3.0
- COMM 3520 Case Studies in Public Relations 3.0
- COMM 3530 Public Relations Writing 3.0
- COMM 3620 International Communication 3.0
- COMM 4100 Advanced Mediation and Negotiation 3.0

**BA/BS in Integrated Studies 123 CREDITS**

The following Integrated Studies Emphasis is available (see the Integrated Studies section of this catalog for complete degree requirement listings.)

**Emphasis in Communication 18 Credits**

Emphasis Requirements: 18 Credits

Complete one of the following tracks: 18.0

TRACK ONE: ANALYTIC

Complete six credits from the following:

- COMM 2010 Mass Communication and Society (3.0)
- COMM 2270 Argumentation (3.0)
- COMM 2300 Public Relations (3.0)
- COMM 2400 Organizational Communication (3.0)
- THEA 2313 Film History I (3.0)
- THEA 2323 Film History II (3.0)
- THEA 2333 Race Class and Gender in Film (3.0)

Complete twelve credits from the following:

- ANTH 3500 Discourse Semiotics and Representation (3.0)
- COMM 3010 History of Mass Communication (3.0)
- COMM 3050 Theories of Communication and Culture (3.0)
- COMM 3320 Cross-Cultural Communications for International Business (3.0)
- COMM 3400 Film Theory (3.0)
- COMM 3410 Fundamentals of Mediation and Negotiation (3.0)
- COMM 350R Special Topics in Mass Communication (3.0)
- COMM 3520 Case Studies in Public Relations (3.0)
- COMM 3600 Mass Media Ethics and Law (3.0)
- COMM 3620 International Communication (3.0)
- COMM 3700 Free Expression in a Democratic Society (3.0)
- COMM 3780 Mormon Cultural Studies (3.0)
- COMM 3790 Case Studies in Journalism (3.0)
- COMM 380R Long-Format Video Journalism (3.0)
- COMM 4100 Advanced Mediation and Negotiation (3.0)

TRACK TWO: APPLIED

Complete all of the following:

- COMM 2130 Television News Writing and Reporting (3.0)
- COMM 2200 Broadcast Journalism Anchoring and Producing (3.0)
- COMM 3600 Mass Media Ethics and Law (3.0)

Complete one of the following four classes:

- COMM 2010 Mass Communication and Society (3.0)
  - COMM 2300 Public Relations (3.0)
  - COMM 2560 Radio Production (3.0)
  - COMM 2790 Magazine Writing (3.0)
- Complete one of the following two classes:
- COMM 413R Advanced Television News Writing and Reporting (3.0)
  - COMM 470R On-Air Broadcast Journalism (3.0)

Complete two of the following eight classes:

- COMM 3010 History of Mass Communication (3.0)
- COMM 3050 Theories of Communication and Culture (3.0)
- COMM 3520 Case Studies in Public Relations (3.0)
- COMM 3700 Free Expression in a Democratic Society (3.0)
- COMM 3790 Case Studies in Journalism (3.0)
- COMM 380R Long-Format Video Journalism (3.0)
- COMM 413R Advanced Television News Writing and Reporting (3.0)
- COMM 470R On-Air Broadcast Journalism (3.0)

See Course Descriptions section of the catalog for detailed course information. This department manages the following course prefixes:

- COMM, Communication