

The CAN-SPAM Act of 2003: An Analysis

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Resources

1. What is spam?
 - a. Definition
 - i. <http://www.google.com/search?hl=en&q=define%3Aspam&btnG=Google+Search>
 - ii. <http://dictionary.reference.com/search?q=spam>
2. Why is it called spam?
 - a. <http://www.spambutcher.com/name.html>
 - b. Monty Python
 - i. Flying Circus – skit
 1. <http://www.detritus.org/spam/skit.html>
 2. <http://www.netflix.com>
3. What about Hormel and SPAM?
 - a. http://www.spam.com/ci/ci_in.htm
 - b. http://www.spam.com/sp/sp_fq.htm
 - c. <http://www.spam.com>
4. History of spam
 - a. http://www.mailmsg.com/SPAM_history.htm
 - b. <http://www.templetons.com/brad/spamterm.html>
 - c. <http://www.templetons.com/brad/spamreact.html>
 - d. <http://spam.abuse.net/others/#History>
 - e. <http://www-106.ibm.com/developerworks/linux/library/l-spam/l-spam.html>
 - f. <http://www.multicians.org/thvv/mail-history.html>
 - g. <http://www.faqs.org/rfcs/rfc706.html>
 - h. <http://www.cybernothing.org/faqs/net-abuse-faq.html#2.1>
 - i. http://www.mailmsg.com/SPAM_history_001.htm
5. Economics of spam
 - a. http://www.spamhelp.org/articles/economics_of_spam.pdf
 - b. <http://pcworld.about.com/magazine/2008p107id101769.htm?terms=spam>
 - c. <http://www.radicati.com>
6. Costs of spam
 - a. <http://www.lexisone.com/balancing/articles/n080003d.html>
7. Legal issues
 - a. <http://www.spamlaws.com/index.html>
 - b. <http://www.spamlaws.com/cases/>
 - c. <http://www.ndol.org/print.cfm?contentid=1349>
8. CAN-SPAM Act
 - a. <http://www.spamlaws.com/federal/108s877.html>
 - b. <http://www.spamlaws.com/federal/108s877enrolled.pdf>
 - c. http://www.nixonpeabody.com/linked_media/publications/PrvcyAlert_12302003.pdf
9. For/Against
 - a. http://www.circleid.com/article/952_0_1_0_C/
 - b. http://searchdomino.techtarget.com/originalContent/0,289142,sid4_gci952342,00.html

- c. http://www.danbalsam.com/danhatesspam/news/internetnews_antispammers_on_attack.html
 - d. http://www.wired.com/news/business/0,1367,62020,00.html?tw=wn_story_related
 - e. <http://www.spacedaily.com/news/cyberwar-05b.html>
- 10.** Results of CAN-SPAM
- a. http://www.unspam.com/ext/How_States_Stay_Relevant.pdf
 - b. <http://www.zdnet.com.au/news/security/0,2000061744,39161349,00.htm>
 - c. <http://www.cnn.com/2005/LAW/03/02/spam.trial.ap/index.html>
 - d. <http://www.lyris.com/about/200412canspam.html>
- 11.** Other countries
- a. <http://www.spamlaws.com/eu.html>
 - b. <http://www.spamlaws.com/world.html>
- 12.** Legal use of e-mail for marketing
- a. <http://www.emarketingassociation.com/spam.htm>
 - b. http://www.the-dma.org/dmef/proceedings/2003/15_Curtispaper.pdf
 - c. <http://www.ftc.gov/bcp/online/pubs/buspubs/canspam.htm>
 - d. <http://www.cs.uu.nl/wais/html/na-dir/usenet/advertising/how-to/part1.html>
 - e. http://www.mailmsg.com/SPAM_whatisit.htm
 - f. http://www.mailmsg.com/SPAM_correct.htm
- 13.** Other Resources
- a. <http://www.ftc.gov/spam/>
 - b. <http://www.mailmsg.com/SPAM.htm>
 - c. <http://www.stus.com/sv/subjects/spam.htm>