

BOARD of TRUSTEES MEETING

January 11, 2001

6:30 p.m., SC 117

Minutes

Approved February 8, 2001

Board Members Present

Wilford W. Clyde, CVC
Ronald J. Dallin
Jared Finch
Marianne F. G. Heaps, CVC
Douglas W. Morrison, C
Barbara Smith (arrived 7:35)
John H. Zenger

Board Members Absent

David R. Bradford
Paul K. Sybrowsky
(One Trustee yet to be appointed)

Guests/Press

Steven Carter, Orem Daily Journal
Havlah Goldstein, Daily Herald
Jeff Haney
Judy Romesburg

UVSC Personnel-Regular Attendees

Kerry D. Romesburg, President
Lucille T. Stoddard, VP Academic Affairs
Douglas E. Warner, VP Budgets, Human Resources
Ryan L. Thomas, VP Admin., Campus Computing
Bradley J. Cook, VP College Relations
Bradley A. Winn, VP Planning & Student Services
Ron Hammond, Faculty Senate President
Merrill Oyler, PACE President
Jo Anne Reed, Assistant to the President

UVSC Personnel-Presenters

Wesley M. Bitters, Chair, Business Management
Brent Eagar, Associate Professor, Business Management
Janice Gygi, Associate Professor, Business Management
Jeff Hoyt, Director Institutional Research
Les Smith, Associate VP, Institutional Advancement
Ian K. Wilson, Dean, School of Business

Chair Doug Morrison called the meeting to order at 6:37 p.m. He welcomed tonight's guests and asked President Romesburg to give his Informal Report.

I. INFORMATION.

- A. **President's Informal Report.** President Romesburg reported that Spring Semester was underway as of yesterday. He said headcount is up about 8 percent from last Spring, and FTE is up about 12 percent. He said a lot of students who couldn't get into the classes they wanted in the Fall have come back to register for Spring.
- B. **2001-02 Budget Request Status.** Vice President Doug Warner reviewed the budget request update under Tab A of the agenda, explaining that it included the Regents' request along with the Governor's recommendations. President Romesburg said higher education is pleased with the Governor's recommendations this year. The State surplus will be around \$7 Million. The Governor and other state leaders are treating most of the money as one-time money and talking about using it to build buildings. The Governor has six projects on the list, which is more than usual. If the Legislature supports the Governor's recommendations, UVSC will get its much needed classroom building a year earlier than expected.
- C. **1999-2000 Economic Impact Report.** Vice President Brad Winn introduced Institutional Research Director Jeff Hoyt, who reviewed the report, "The Economic Impact of Utah Valley State College, 1999-2000." Noting that this study was finished last September, he said a similar report is completed every three years. The report concluded that UVSC had an economic impact of \$153,083,158 on the local economy between July, 1999 and June, 2000. The study

examined expenditures of the College, the College's employees, and the College's 21,000 students. President Romesburg noted an important item in the final paragraph on page 5, which says *for every dollar invested by the state during 1999-2000, there was a total return of \$4.04 to the community*. He said this is an incredible return on investment, and UVSC is a real driver of the local economy. To Trustee Jack Zenger's inquiry, Dr. Hoyt estimated that the "real number" is probably two or three times this when you factor in the MEC, the MATC, the SBDC, the MEP, and the Volunteer and Service Learning. To an inquiry by Trustee Ron Dallin, Dr. Hoyt said the Bureau of Labor Statistics was the reference for the data on page 6.

- D. School of Business Endowed Chairs .** President Romesburg said, with state funding restrictions, for a long time College Administration has looked for non-traditional ways to supplement the salaries of some of the College's outstanding faculty. He was pleased to announce that the College has received three endowed chairs. He introduced Dr. Ian Wilson, Dean of the School of Business, who explained the details of the professorships and said he believes adding them to salaries will enhance faculty recruiting efforts. Dr. Wilson introduced the recipients of the School of Business Endowed Chairs: Wesley M. Bitters, InfoTrax Systems Professor of Leadership; Janice Gygi, Reed and Christine Halladay Executive Lecture Professor; and Brent Eagar, Founders Professor of Direct Sales. Each recipient gave a brief report on the activities being funded by their professorships.
- E. Status for Institutional Advancement.** Vice President Cook introduced Associate Vice President Les Smith, saying that UVSC is extremely fortunate to have him on board. Dr. Smith updated the Board on the activities of the Institutional Advancement Office. He said the office had just relocated in the old Utah County Journal Building, and they were excited to be in an area where they were more accessible to the clients and where the building will make a positive statement to the community. He reported that Dr. Kathleen Bingham has been hired as the new Director of Development, and she brings good strategic planning and business development skills with her. Her first charge will be to put the annual giving program in place and strengthen the parents' association. The new facility includes a call center to link with clients and donors, and provide an opportunity to employ students.

Dr. Smith updated the Trustees on scholarships, discretionary gifts, and Planned Giving. He said Planned Giving has been a major player and one of the strengths of this Institution. Co-Vice Chair Wilford Clyde asked if the College had a record of how much has been realized from the Planned Giving Program. Dr. Smith said no, but he would have that information put together. Vice President Cook said the College is just beginning to see the fruits of its Planned Giving Program. Dr. Smith expressed his appreciation to the Trustees for their considerable support of the College's advancement efforts.

Co-Vice Chair Wilford Clyde suggested the College implement a more aggressive, consistent mail-out campaign, with solicitations which includes advertisements for the College. He said he has found that people do not give unless they are solicited. President Romesburg agreed, noting that many parents, including President Merrill Bateman of BYU, have told him that their son or daughter is going to UVSC. Dr. Smith said this type of solicitation has been done periodically, but not regularly, and he plans to follow up on that recommendation.

F. Academic Affairs Update. Vice President Lucille Stoddard said the Library is sponsoring a six-part conference called, "From Rosie to Roosevelt," from February 1 to March 8, and the College will hold a presentation to honor Martin Luther King. She reminded the Trustees that two and one-half years ago they approved the Integrated Studies Degree, and now students are finishing in that program with very intriguing final papers.

G. Campus Input.

(1) **ASUVSC:** Student Body President Jared Finch reported the following: (1) Dr. J.D. Clark gave a presentation to the students on lasik eye surgey, (2) the Welcome Back Dance had 3,500 participants, (3) the Student Council held a winter training retreat, (4) UVSC Volleyball Team plays BYU tomorrow night, (5) the UVSC All-Nighter is next week, (6) Joe Martin will speak on study strategies, (7) UV Unplugged is the "best in Utah Valley," (8) Family Night will be held January 29, (9) the Job Fair will be held February 1, and (10) the Homecoming Activities will be held from February 5 to 8.

(2) **Faculty Senate.** Senate President Ron Hammond said the Senate has been reviewing the Constitution and Bylaws and has approved most of the revisions; he expects the project to be finished by March. Also, it is time to elect new officers, which has created considerable interest with four candidates from four different schools on campus.

(3) **PACE.** PACE President Merrill Oyler said PACE has many exciting activities on the horizon, including the "Years of Service Banquet" on March 22. He said the Merit Bonus Program is underway for this year, and the Merit Bonus Committee has worked diligently with Human Resources and Vice President Doug Warner on compensation issues. He expressed his appreciation for the hard-working efforts of the different committees working with him in the PACE organization.

II. GENERAL CONSENT CALENDAR. Trustee Jack Zenger moved to approve the three items listed under the General Consent Calendar together. Co-Vice Chair Marianne Heaps seconded the motion, and it was unanimously approved. The Calendar included the November 9 and December 14, 2000, Board of Trustees Meeting Minutes; September and October, 2000, Human Resources Reports; and the Investment Report for Month Ending October 31, 2000.

III. ACTION ITEMS.

A. Ratification of Items Approved by December, 2000, Telephone Poll of Trustees. It was noted that there were two items approved by a December 2000 telephone poll which needed ratification at tonight's meeting: the Name Change for the Center for International Studies & Recognition of Donor and the 2000-01 Tenure Recommendations. Trustee Jack Zenger moved to ratify these two actions, Co-Vice Chair Marianne Heaps seconded the motion, and it was unanimously approved.

B. UVSC Trustees Awards of Excellence. President Romesburg explained a proposal to create UVSC Board of Trustees Awards of Excellence to be awarded to individual faculty or staff in

recognition of sustained excellence and achievement bringing regional, national, and/or international recognition and reputation to Utah Valley State College, its students, or its programs and promoting the image and mission of UVSC. Candidates must be nominated by at least two vice presidents, approved by a review committee comprised of the President and the vice presidents, and presented to the UVSC Board of Trustees for final approval. The executive staff review committee shall determine any stipend or other consideration to accompany the Award. Currently the College has no formal recognition program to thank such individuals for their contributions, and he believes such recognition at a Trustee level would be appropriate and distinctive enough to not only acknowledge the hard work and dedication of these outstanding employees, but would also encourage others to strive for such excellence. Recipients of the Award would be invited to a Trustee meeting for formal recognition. Chair Doug Morrison said when he read the proposal he was very excited and believes it is a wonderful idea. Co-Vice Chair Marianne Heaps moved to accept the proposal, Trustee Zenger seconded the motion, and it was unanimously approved. President Romesburg said he would present the first list of nominees at an Executive Session immediately following tonight's meeting.

- C. UVSC Response to Governor Leavitt's Engineering and Technology Initiative.** President Romesburg noted that there had been a revision to the proposed Response to Governor Leavitt's Engineering and Technology Initiative that was mailed to the Trustees in their agendas, and the corrected version was distributed at tonight's meeting. As background, he said the Governor has issued a challenge for a stronger and more educated work force in Computer Science and Technology. To do this will take money and effort. He has discussed the response with his staff, and Vice President Stoddard has reviewed it with the academic deans and departments.

He continued, currently UVSC has six schools, and we are proposing creating a new school beginning the 2001-2002 academic year. The new school will be the School of Computer and Engineering Science. A number of existing programs and/or departments would be re-aligned with the new School: computer science from the School of Business; pre-engineering and engineering technology from the School of Science and Health; electronics and electronic technology from the School of Trades, Technology, and Industry; and tele-communications technology from the School of trades, Technology, and Industry. UVSC proposes requesting eleven additional new programs and/or emphases to begin Fall, 2001. UVSC has two new facilities which will directly address the challenge of increasing majors and graduates in the crucial areas outline in the Governor' initiative. Much of the re-alignment, new school development, and initiation of new degrees will be funded internally and through new enrollment and growth funding. New funding, in the form of matching funds or part of the Governor's proposal will be needed to achieve all of these goals within the planned time frame and to bring two of the new degrees. Savings from the current operating budget will be created and re-directed through some program elimination and consolidation of leased space and other existing contracts.

The President said we would be able to do a lot of this with growth money, but not all. If the Legislature buys into the concept, the College is ready to go and can deliver fast. If it gets legislative funding, we will be doing some very exciting things by next Fall, and we will be recruiting some new faculty. Co-Vice Chair Heaps questioned the wisdom of moving the Dental Hygiene Program to a self-supporting one, and wondered if that would weed too many

students out. Vice President Stoddard said it has been a highly competitive program where, of 300 applicants, only 24 are accepted. Co-Vice Chair Clyde questioned the proposed name of the new school and wondered if it wouldn't be better to use the word "technology" or something else more current. The President said they discussed this, but since we already have a School of Technology, Trades, and Industry, it was felt we didn't want two schools with the same name. Trustee Jack Zenger moved to approve the UVSC Report to the Utah State Board of Regents Response to Governor Leavitt's Engineering and Technology Initiative as presented tonight. Co-Vice Chair Heaps seconded, and the motion was approved unanimously.

Jeff Haney of the Deseret News raised some legal questions, which were discussed briefly.

- D. Professional/Administrative Employees Policy Revision: C-4.3.** Following a brief explanation by Vice President Warner of the revisions to Policy C-4.3, The Professional/Administrative Employees Policy revision was approved as presented on a motion by Co-Vice Chair Marianne Heaps, second by Trustee Barbara Smith, and unanimous vote.

IV. EXECUTIVE SESSION. At 8:15, Trustee Ron Dallin made the motion to hold an executive session to consider property transactions, personnel performance evaluations, litigation, and such other matters permitted by the Utah Open and Public Meetings Act. Trustee Jack Zenger seconded the motion, and it was unanimously approved. President Romesburg said the purpose of tonight's executive session would be to review the names of the recipients of the new UVSC Trustees Awards of Excellence. The Trustees adjourned to executive Session at 8:16 p.m.