

## UVSC BOARD OF TRUSTEES

Thursday, June 10, 2004

7 p.m. - SC213c

### Board Members Present

Jim Bassi  
Melanie Bastian  
Jonathan C. Coon  
Ron Dallin  
Tom Heal  
Michael Mower  
B. J. Wright

### Board Members Excused

Karen Ashton  
David Bradford  
Dan Campbell  
John H. (Jack) Zenger

### Press

Amy Choate, Deseret Morning News

### UVSC Staff - Regular Attendees

William A. Sederburg, President  
Bradley J. Cook, Vice President Academic Affairs  
Mark Bezzant, Associate Vice President Planning and Student Services  
Ellen H. Loveland, Faculty Senate President  
Linda Makin, Budget Director  
Candace Marks, PACE President-elect  
Cameron Martin, Assistant to the President  
Val Peterson, Vice President Administration and External Affairs  
Ian Wilson, Vice President Institutional Advancement and Marketing  
Karen Olsen, Secretary to the Board

### Guests

Clark Baron, Principal, Utah County Academic of Science  
Alene Harrison, Accreditation Liaison  
Tracy Marrott, Chief of Police  
Dee Martin, Dean of Technology, Trades and Industry  
Kurtis Riches, UVSC student  
Sam Rushforth, Dean of Science and Health

Dinner was held earlier this evening with members of the UVSC Aviation Department. Those in attendance were: Dean Dee Martin, Elizabeth Butler, Rich Crandall, Ed Helmick, Mario Markides, Ron Smart, Steve Smith, Rick Vincent

## I. INFORMATION

### A. Introductions.

1. B.J. Wright. Trustee Wright is the founder of A+ Benefits which has been in business for the past sixteen years. She became involved with the college when she volunteered to help with the Dave Adams Classic Golf tournament. She is now serving as the Alumni Chair.
2. Candace Marks is the PACE President for 2004-05. She has worked at the college for ten years and is currently working for Vice President Peterson.
3. Ellen H. Loveland is the Faculty Senate President and will serve a two-year term.. She has taught in legal studies for the past twenty-two years.

- B. President's Report. Executive Division.** a) Summer University was held for three days in May with 587 employees setting a world's record for doing the hula. b) UVSC received approval for a new academic degree in Art and Visual Communications with BA, BS and BFA options. c) Regent approval was given for the bonding for the baseball stadium. d) Candidates for governor have visited the college many times and both Republican candidates responded to the same question on the major issues in Utah County being roads and UVSC.. e) Keith Lutz presented a short clip on the "Real World" interdisciplinary concert project. This year it will be held on July 16-17 and feature artists Tricia Walker and David Raines. It is a collaborative effort between students in accounting, multimedia, English and engineering production and has been very successful. f) the college mission statement is still being rewritten and will be presented to Trustees. g) Trustees will host two public forums this summer on the strategic directions of the college. g) President was asked to present to the Payson City Council plans for expansion in that area. He told them it would probably be 7-10 years before the space need is there, but felt it would be opportune to identify and

lock up land. h) President will be planning visits with legislators before the next session.

Academic Affairs. a) TTI Technology Management students and faculty are assisting in the Columbia Shuttle disaster investigation and will present their findings at national conferences and be published in Scientific Exploration. b) the UVSC Rodeo team is competing on June 18-19 in Casper, Wyoming for the national title. They won the Rocky Mountain Region title. c) the High School Technology Fair was held on May 11 and 12 with over 600 high school students participating. d) UVSC's 23 first-place winners in the state Skills USA (VICA) competition will be competing at nationals in Kansas City on June 24.

Administrative Affairs. a) Construction on the auxiliary lane will begin July 1. b) ESCO energy savings program was approved by Regents and will begin soon, c) the pedestrian underpass bid was five times the original projection, so will probably not be built. d) the baseball stadium should be completed sometime in late September. UVSC will be hosting a night at the Angels on July 15.

Institutional Advancement. a) The Strategic Direction Report has been completed and forwarded to the President. b) the GRA Park has been sold to Meridian School. c) RFP's are being reviewed to hire a consultant for the capital campaign. d) UVSC received donations of \$120,000 from the Daniels Foundation, and also \$100,000 from the Smith family for the President's discretionary use. e) the call center has 450 new donors.

Student Affairs. a) A T-3 program has been implemented to assist students who score low in the areas of reading, writing and math. It could cause a decrease in enrollment, but will be beneficial for long-term retention. b) Upward Bound, Gear Up and Talent Search are hosting about 130 students in their summer on-campus programs.

ASUVSC. a) Student activities are being held at Wasatch campus including a bonfire and movie nights. b) Lagoon Day was held on June 5 with about 500 people in attendance. c) *Lord of the Rings* trilogy will be held on June 21 in the Events Center. d) the USA student convention will be hosted on campus July 31. This group works to make the legislature more effective.

- C. **Board of Trustee Forums.** Two public forums will be held this summer - one in the Provo area and one in Wasatch County. Trustees were asked to plan to attend at least one of these forums. Invited will be Provo area community leaders and educators, and the Heber community.
- D. **Feedback on Board of Trustee Night of Excellence.** Vice President Cook expressed positive feedback from recipients, who appreciated meeting the Trustees. It was felt the awards were presented too quickly, and more focus should have been given to the recipients.
- E. **Update on Charter School.** Clark Baron was introduced as Principal of the new independent public charter school, the Utah County Academy of Science. He is the former assistant principal at Provo High and is the father of six children who have all attended UVSC. The academy is designed to encourage acceleration in the sciences during the junior and senior years of high school and will provide guidance and support to under-represented student groups. It will be an integrated effort between the high schools and UVSC and is partially funded from a Bill and Melinda Gates grant. The MATC will be the fiscal agent and the site will be the former Vineyard School. An Advisory Board has been organized and personnel are being hired. Projected opening date is August 2005. All Utah County students are eligible and acceleration will be stressed. They plan to open with 200 students, with a maximum of 500. UVSC Education students will be used as tutors.
- F. **Update on MATC Separation.** President Sederburg is working with Rob Brems on the separation. Audit and financial commitments are still being reviewed. The MATC should be their own entity by July 1.
- G. **Update on Baseball Field.** The Board of Regents approved the financial restructure of the stadium at their last meeting. A fall completion date is anticipated.
- H. **Accreditation Standards.** Alene Harrison gave an update on accreditation. The visit for UVSC Accreditation is scheduled for April 2005, with a final report summarized to 250 pages. Critical issues include the institutional mission and how it is applied to all areas. She reviewed the following standards: Standard 2 - Educational Programs and their Effectiveness (competencies,

achievements of high quality educational programs), Standard 3 - Students (assessment of student needs and programs, athletics), Standard 4 - Faculty (responsible for educational programs and quality, scholarship, research and artistic creation)., Standard 5 - Library and Information Resources (how quality and quantity of the library supports students), Standard 7 - Finance (planning and budgeting processes - PBA and strategic planning are an important part of this process), Standard 8 - Physical Resources (adequacy of materials and equipment to support education programs).

- I. **Recognizing Campus Heroes.** Tracy Marrott, campus Police Chief, honored two campus heroes - Lynn Turnquist and Kurtis Riches. They became involved in an altercation in the early morning hours of April 8 where a student began hitting another student with a 25" pipe. Kurtis Riches attended Trustees where he was given a plaque and a commendation for being willing to sacrifice and become involved.

It was decided action items will be reviewed and discussed and an omnibus action for approval be made for the following General Consent Calendar and Action items.\*

## II. **GENERAL CONSENT CALENDAR.**

- A. Minutes of April 8 and April 20 Board of Trustees Meetings
- B. Human Resource Report for March and April 2004
- C. Investment Report ending March 31, 2004

## III. **ACTION**

- A. **Strategic Directions Report.** Ian Wilson, co-chair of the Strategic Directions Committee, presented a summary of the report. The report is the culmination of three months of work and discussion. It began with the State of the College address, at which time the committee began meeting to formulate short-term strategic directions. External forums will now be held, then in August a final report will be completed and presented to the college. Departments and Schools will address how the identified strategic directions fit into their own strategic goals and how they will be accomplished. Campus conversations will be held again in November where schools and departments will present individual goals as they fit into the general direction of the college, along with their budget needs. Funds will then be allocated based on this process. The SDC was divided into three subcommittees: SWOT analysis, Mission Statement and Strategic Directions. Strengths, weaknesses, opportunities and threats were presented, along with five strategic directions: 1) enrollment management, 2) establishment of an integrated effort (campaign) to promote a consistent positive image and awareness of UVSC, 3) expansion and reallocation of institutional resources, 4) development, retention and attraction of exceptional faculty and staff., and 5) realization of a comprehensive four-year college mission. These five directions will be the focus for President Sederburg and the college during the coming year. The Board of Trustees has power in the planning process, and Trustees were asked for feedback on whether they felt these were the right focuses. These goals will be presented at the public forums this summer. The strategic directions will receive final approval at the August Trustees meeting and will become the basis for budgeting and funding decisions for the next year.
- B. **Department Name Change - Business Computer Information Systems/Business Systems Administration and Education to Computer Information Technology and Education.** Vice President Cook said there are two actions required. First is approval of the name change which is based on the results of the study completed earlier on how to better serve students in information technology. The second is relocation of this department to the School of Computer Sciences and Engineering.
- C. **Degree Name Change - BS in Fire Services Administration to BS in Public Services Management.** Dean Martin said the present degree name is not inclusive enough and they are recommending the name change to better describe the degree and its focus.
- D. **Physical Education/Recreation and PE Teacher Education BA/BS Degree.** Vice President

Cook explained this degree has been on the master plan for academic programs to complete the comprehensive offerings. It is the 26<sup>th</sup> most preferred degree in America. The recreational management portion will be of great interest on our Wasatch campus. Also with NCAA Division I status this degree will help in attracting student athletes. He was asked about the chance of approval by the Regents. He replied degrees are moving through the system slowly so he doesn't anticipate approval in the near future, but noted the degree has a compelling case. Dean Rushforth added UVSC has some of the best academic PE faculty in the state and a strong program.

- E. **2004-05 Operating Budgets.** Trustees were asked to approve the appropriated operation, institutional interest income and auxiliary services budgets. A handout on the auxiliary budgets was distributed. Budget Director Linda Makin explained the operating budgets reflect all financial decisions made including legislative tax fund changes, tuition increases, decisions on use of 2<sup>nd</sup> tier tuition, and allocation of compensation. Tuition revenue has not been increased for any student growth. The institutional interest income budget is based on interest earnings in the past year. Earnings are improving but were low during the past year. This budget has been carefully reviewed and some funds shifted. The only new project recommended for funding through III is further development of federal funding opportunities. Auxiliary budgets have all improved in revenue with the exception of the Bookstore. The Bookstore reduced the price of used textbooks by 5% and are feeling the pressure from on-line and other sources of textbook sales. Along with reduced revenue, they have reduced costs.
- F. **Animal Policy.** Vice President Peterson presented the policy on animals on campus. The purpose of the policy is to create a safe and healthy environment for students, faculty and staff. Two additions have been made to the policy as presented: a) Certification and licensing of animals will be demonstrated by evidence of tag, and b) the sentence that states repeat violators will be banned from campus will be stricken. Policy has been approved by all campus recommending bodies.
- G. **Lease for Utah County Academy of Science Charter School.** Proposed agreement is for a lease of \$67,900 per year that would be automatically renewed if termination of the lease is not made in writing (could be done 90 days in advance). UVSC will pay the first \$50,000 towards remodeling, and any additional remodeling expenses would be funded by the Charter School. Assistant Attorney General David Jones prepared the lease agreement, and if approved by Trustees will be presented to Board of Regents for final approval. Lease will cover the costs of operations and maintenance.

\*Trustee Bassi moved items A-C on the General Consent Calendar, and items A-G under Action be approved with the changes in the Animal Policy. Trustee Coons seconded. Voting was unanimous.

*Meeting adjourned at 9:30 p.m.*

Trustee Coons motioned to move to Executive Session to consider items of property transactions, personnel performance evaluations, litigation, and such other matters as permitted by the Utah Open and Public Meetings Act. Trustee Bassi seconded. Voting was unanimous.