

UVSC BOARD OF TRUSTEES
Thursday, August 12, 2004
7 p.m. - SC213c

Board Members Present

Jim Bassi
Janette Hales Beckham
Jonathan C. Coon
Ron Dallin (by phone)
Tom Heal
Michael Mower
Jack Zenger

UVSC Staff - Regular Attendees

William A. Sederburg, President
Bradley J. Cook, Vice President Academic Affairs
Cory Duckworth, Vice President Planning and Student Services
Ellen H. Loveland, Faculty Senate President
Linda Makin, Budget Director
Candace Marks, PACE President
Val Peterson, Vice President Administration and External Affairs
Ian Wilson, Vice President Institutional Advancement and Marketing
Karen Olsen, Secretary to the Board

Board Members Excused

Melanie Bastian
David Bradford
Dan Campbell
B.J. Wright

Guests

Kira Muhlestein, Administrative Support Staff
Karen Petersen, Wellness Education Assistant Coordinator

Press

Tammy McPherson, Daily Herald
Laura Warner, Deseret Morning News

Dinner was held earlier this evening with staff members from Student Life. Those in attendance were: Bob Rasmussen, Assistant Vice President and Dean of Students; Clay Chivers, Director of Dispute Resolution and Judicial Affairs; Phil Clegg, Director; Bill Erb, Student Health Services Mental Health Therapist; Jack Jensen, Director of Student Health Services; Kendell Jex, Outdoor Education Specialist; Alexis Palmer, Coordinator, Center for Service and Learning; and Chris Renfro, Medical Services Director.

I. INFORMATION

A. Introductions.

Janette Hales Beckham was introduced earlier and welcomed as a new member of the UVSC Board of Trustees replacing Karen Ashton. She is the former General Young Women's President of the LDS Church, a counselor in the general presidency of the Young Women, and a member of the Primary General Board. She served as a member of the Utah State Legislature and as member and leader in many local civic organizations. She was a member of the Board of Trustees of BYU and the Church Education System and also served on the LDS Church Olympic Coordinating Committee.

- B. President's Report.** Executive Division. a) Trustee public forums were held the past week in Heber and Provo. b) preparations are underway for the 2004-05 academic year. c) the President's Cup golf tournament has been rescheduled for October 4 to not interfere with Governor Walker's economic summit, d) the 2004 parade season is over and the float received awards, e) the campus theme for this year will be "Engaging in Excellence" and will be presented at the campus forum on August 18. Academic Affairs. a) an Adjunct Faculty Academy was held on August 12-17 and was well attended. b) New Faculty Academy is being held this week. Sixteen new faculty have been hired. c) the annual Faculty Convocation will be held on August 18 with keynote speaker Commissioner Richard Kendall. d) baccalaureate degrees in BA, BS and BFA in Arts and Visual Communications was approved at the June Board of Regents meeting. e) Phase II of the salary equity plan is complete with 107 faculty members receiving increases. f) undergraduate research received over \$2 million in grants last year which is a significant achievement. Administrative

Affairs. a) meetings are being held with key political and educational state leaders. John Huntsman, Jr. met on campus and a meeting is being held next week with Scott Matheson, Jr. b) a pedestrian underpass from the Institute building is nearing completion along with the auxiliary lane update and the baseball stadium, c) the State Building Board met on campus last week to tour the library and look at possible sites for the digital learning center. Jim Bassi was part of a visual demonstration on the 2.3 sq. ft. per student in our current library. d) the ESCO project for utility savings has been and will be paid back from cost savings, e) an IT consultant has been on campus and is doing an assessment of organization and administrative needs. Institutional Advancement a) Tom Wilson of Campbell & Co. has been hired to do a feasibility study for an external capital campaign, b) Hyrum Johnson's family, first president of UVSC, has established a scholarship in his name, c) the President of Kyrgyz Republic and his wife will visit UVSC on September 27, d) the National Presidential Advisory Board will meet on September 29, e) a change in room signage will begin fall 2005 reflecting the building donor's name. Student Affairs. a) Student Affairs is being restructured to foster enrollment management strategies. Vice President Duckworth explained they had recruited for an enrollment and web resource person but weren't able to find one person that had strengths in both areas. Because of this a restructure has been made with Michelle Lundell as Associate Vice President over Enrollment Management. Staff will be expanded on the student customer level with a senior director and a director of enrollment. Enrollments are down -8% for fall. c) The fall Quik-Stop will begin August 18 and run through August 27. The admission deadline is August 15 with a penalty for late application. d) Student Life is hosting international students on a service/outdoor trip to the Tetons and the Snake River, e) the UVSC Urban Initiative which tutors disadvantaged high school students achieved a 98% graduation rate for 2004. f) the NCAA basketball game schedule has been set with 15 home games against good opponents, g) soccer and volleyball have begun. ASUVSC. a) pictures of the 2004 parade float and balloon were shared, b) student officers are holding weekly training with the new student council, c) the Utah Student Association convention was hosted on campus with student body presidents from the state, d) the Delta Center is hosting a free Utah Student Association voter registration event. Faculty Senate a) this is the first summer the Senate President has received a stipend for summer work. b) a new faculty constitution was approved during spring of 2004 and has changed the college president and academic vice president to non-voting members. All chairs of senate committee will be part of the Executive Board. c) a new adjunct faculty council has been organized. d) Faculty Senate would like a dialogue with the Trustees at an appropriate time to reexamine the role of the Senate and what they could contribute to the vision of the college.

II. GENERAL CONSENT CALENDAR.

- A. Minutes of June 10, 2004 Board of Trustees Meetings
- B. Human Resource Report for May 2004
- C. Investment Report ending April 30, 2004

Trustee Coons motioned the above General Consent Calendar items be approved. Trustee Mower seconded. Voting was unanimous.

III. ACTION

- A. **Approval of Strategic Directions.** Vice President Wilson, co-chair of the Strategic Directions Committee, distributed the summary of comments from the public forums in Heber and Provo. A list of all comments made at the meetings was distributed earlier. He went through the five strategic directions identified in the report and highlighted additions or changes made after the public forum discussions.

(1) Manage Enrollment. *Prepare for future growth from changing demographics.* This issue was

highlighted because it was a community concern. Many suggestions were made and are being reviewed.

(2) Establish an integrated campaign to promote a consistent positive image and awareness of UVSC. Develop closer ties with the community. Issues such as parking and growth will be better communicated to the community.

Aggressively market the Wasatch campus. Contact will be made with the community, business and education groups in Wasatch and Summit Counties to promote marketing.

(3) Expand and reallocate institutional resources. Institute a capital campaign *which includes Wasatch and Summit counties.*

Encourage entrepreneurial initiatives *and strategic business partnerships.*

(4) Develop, retain and attract an exceptional faculty and staff. *Build a strong contingent of faculty on the Wasatch campus.*

(5) Realize a comprehensive four-year college mission. *Expand degree and course offerings at Wasatch Campus.* There was much interest expressed in this issue.

Expand concurrent enrollment offerings. Many expressed desire for more courses and consistency in administration.

Build stronger partnerships with the high schools. Wasatch county particularly.

Trustees asked to add one more item under #5 - *Maintain and build upon the technology and trades areas (applied technology).* It was decided to move the items on concurrent enrollment and stronger high school partnerships under strategic direction #1 and add "*and improve*" to the *concurrent enrollment wording.*

President Sederburg noted the strategic directions will be the most important decisions Trustees will make as these decisions will define the direction of the college for the coming year. They will also be part of the budget and planning conversations for the next year and all decisions must fit into one of these categories.

Trustee Mower motioned the Strategic Directions with changes be approved. Trustee Beckham seconded. Voting was unanimous.

- B. Deaf Studies Minor.** Vice President Cook explained Deaf Studies is the second largest non-English language offering on campus, is in high demand and is very marketable. UVSC has a large contingency of deaf students on campus and they feel welcome here. This minor includes a twenty-one hour upper division requirement. Trustee Mower said it filled a great need in the community and Trustee Beckham asked about the comment that no other institution in the state offers a degree. Vice President Cook said Utah State has a minor, but not a degree. Trustee Coons motioned for approval of a Deaf Studies minor through the Department of Language. Trustee Bassi seconded. Voting was unanimous.

C. Policies -

A-7.1 Tobacco. Vice President Duckworth explained this is a recommended change to our current policy and has been reviewed and approved by all recommending groups on campus. Karen Petersen, author of the changes, explained the policy was formed from a template of the New England Study of the American Cancer Association, and follows the guidelines of the Utah Indoor Clean Air Act. It includes smokeless tobacco, no advertising of tobacco productions allowed on campus, and no money or gifts accepted if the gift implies endorsement of a tobacco company. The last two paragraphs discuss enforcement of the policy.

Trustee Zenger asked if there had been student input and Jim Bassi said it had been reviewed through student council last year. The question was asked whether the policy was more restrictive than state statute and David Jones said it follows state statute. Vice President Duckworth noted it is helpful to have a policy in place to alleviate problems. Trustee Beckham motioned approval of the

policy on Tobacco. Trustee Mower seconded. Voting was unanimous.

C-4.1 Employee Compensation and Benefits. Vice President Peterson explained these are changes to an existing policy which reflect current terminology as well as the move to direct deposit for all employees. Trustees asked if there was any controversy and were told the only potential one would be mandatory direct deposit. Trustee Bassi motioned approval of the policy on Employee Compensation and Benefits. Trustee Coons seconded. Voting was unanimous.

- D. Academic Calendar for 2005-06.** Vice President Cook explained the Trustees are to approve each year the academic calendar for the following year. The calendar identifies holidays and instructional days to follow accreditation guidelines. This calendar is within those ranges for days and lists study days. Calendar is proposed after much discussion by the Academic Calendar Committee. He further explained the committee is exploring non-traditional calendaring with flexibility of choice for all semesters similar to our summer offerings. President Sederburg added he is intrigued by how early the semester ends in the spring, but this is because of the full 15-week semester offered in the summer, and the committee will review an option to deviate from the full 15-week semester. Trustees asked about increasing utilization of summer semester. This will be discussed at a later meeting. Trustee Mower motioned approval of the 2005-06 academic calendar. Trustee Beckham seconded. Voting was unanimous.

- E. Honorary Degree.** Vice President Wilson introduced the proposal to award an honorary degree to the President and First Lady of Kyrgyzstan, Askar Akaev and Mairam Akaeva. He explained the college has had close ties with the current Kyrgyz republic. Governor Walker has invited them to visit her and key economic development leaders in Utah. They will be on campus Monday, September 27. The First Lady has written a book in collaboration with UVSC. This will also be the first time a Head of State has been in Utah since the Olympics, and while in the US will be visiting Harvard and the United Nations. He further explained Kyrgyz has been very supportive of American policies.

Trustees asked if there were any concerns, and suggested a background check be completed. Trustee Zenger motioned approval of honorary degrees for both President and First Lady Akaev contingent on background checks. Trustee Mower seconded. Voting was unanimous.

- F. Oath of Office.** President Sederburg noted the Board of Regents administer an Oath of Office for all new Regents and asked if Trustees would like to do the same. He felt this would better recognize the significance of the appointment. Trustees were asked individually for a vote and all responded yes. A draft oath will be written to consider at a future meeting.

Meeting adjourned at 8:30 p.m.

Motion was made to move to Executive Session to consider items of property transactions, personnel performance evaluations, litigation, and such other matters as permitted by the Utah Open and Public Meetings Act.