

recently published a book *Encouraging Your Child's Writing Talent* as part of the Involved Parents' Guide series, e) Dr. Joy Ross has been hired as the new Honors Director. f) Astronomy Professor Karl Haisch is the subject of the large billboard on campus. Administration and External Affairs. a) visits have been made to both northern and southern Utah legislators, and will continue throughout the legislative session, which begins on Monday. UVSC funding priorities include library, mission based funding, concurrent enrollment funding changes, economic development initiative, system student retention initiative and 75/25 compensation. Library funding was included in the Governor's budget and legislative support seems positive. Advancement and Marketing. a) hosted the Syrian Ambassador today who spoke on campus, b) Homecoming is January 17-21 and includes the basketball game on Saturday, Alumni Service Awards luncheon on Thursday, plus other events. c) 2006 is the 25th Anniversary of the UVSC Foundation and events are planned to commemorate. Student Affairs. a) wrestling team continues to do well, and they are in the final stages of joining a wrestling conference which will begin July 2006 and includes well-known wrestling teams. b) much work has gone into developing a personalized marketing plan for new, non-traditional, transfer, out-of-state and concurrent enrollment students which includes many more individual contacts. Information will be given to Trustees. c) many holiday events were held in the Student Center, d) student athletes continue to do well academically. ASUVSC. a) a Campus Cram event was held for the first time and will be continued, b) the Apprentice Show will be held as part of homecoming week, c) Patrick Combs, author and motivational speaker, spoke yesterday and did a special event for student leaders, c) ten student council leaders made the Deans' List and academics is being emphasized, d) Welcome Back Dance was held on January 6 with over 1,000 in attendance, e) Paul Rusesabagina, "Hotel Rwanda", will be speaking on February 3, f) All Nighter will be February 3, and mock gambling will be replaced with other activities.

D. Recommendation to have Report from College Departments. Trustee Mortimer said he was interested in devoting a small portion of time each meeting to learn more about individual departments and programs. This has been done at some of the dinners held before Trustees, and will be part of the discussion for the direction of future meetings.

President Sederburg added there is a Regent requirement to do on-going School program reviews, which are presented to Trustees. Trustee Clark suggested quantitative measures of quality be included in a heat map to get a graphic representation of quality. Chair Campbell said the dashboard reports are also a good measure of quality and direction. He added as a result of the training session held earlier, minutes will be reviewed for follow up assignments for the Trustees.

Trustee Mower motioned to adjourn. Meeting adjourned at 8:30 p.m.

actuary study for retirement entitlements, and the other institutions will then be required to complete a study and report to the Legislature. Institutions, because of new reporting requirements, must bank liabilities, which UVSC has been doing. Budget Director Linda Makin said UVSC early retirement is not an entitlement, and must be requested and approved. Only about 1 in 10 eligible employees apply, and higher education does not carry the same liability as Public Ed. Question was asked what it means to bank. Budget Director Makin said reserves were set aside in a funding line for approved early retirements. Historically it was a management tool for administration and Trustees to incentivize early retirement. Many people are now working longer, and the 20% salary benefit is not as enticing, so there are typically reserves. These funds are part of the institutional operating budget, are reported as a funded liability and included in the financial statement.

III. INFORMATION

A. Wasatch Campus. JD Davidson and Kimberly Beck introduced themselves and spoke about the Wasatch campus. A four-year degree in Education is being offered at the Wasatch Campus, plus they are in process to have a complete four-year business degree. Trustees were invited to attend the Winter Showcase on Feb 4. Individuals may submit artwork for display and there will be performing groups throughout the day.

B. Letter to the Trustees. Val Peterson reported on the history of the letter received by Trustee members from the owners of the Get Lucky Production Company. The letter stated UVSC had arbitrarily frozen their production company from contractual productions at UVSC. The McKay Events Center has a provision in their operating contract that reserves a 30-day blackout for any event. ASUVSC has a contract to produce a dance once a month which has eliminated other companies from being able to offer their own dances, which is an industry standard for similar events for a target group. Contract runs through June 30 of this year, at which time it will be re-evaluated. ASUVSC has subcontracted with Alma and Aaron to produce dances they do not want to sponsor. They have produced the New Years Eve and Back to School Dance and will produce the upcoming All Nighter. Get Lucky Productions have spoken to Phil Clegg, who signed the contract on behalf of ASUVSC, and Mark Hildebrandt, Director of the Events Center, but have not attempted to contact Val Peterson or President Sederburg. Trustee Mortimer noted one of the owners of the production company also works for him, and he expressed hope the issue was being handled correctly. A response is being drafted by Vice President Peterson, and a copy will be shared with Trustees. Any communication from Trustees should go through the Board Chair. It was noted any student event, no matter who produces, reflects on the image and reputation of the college. Student leaders want to maintain control and sponsor wholesome activities. Vice President Peterson reminded Trustees Utah County, as part of the initial agreement, has an option to use the Events Center on a 40% basis. Refinancing of the Center is tied into the jail bond, so it would be difficult to separate.

C. President's Report

Executive Division. a) A copy of the recent Utah Foundation report was distributed. Report states 84% of UVSC graduates are gainfully employed, and 49% of graduates completed internships. The college is discussing how to increase the number of internships. Study also indicated most UVSC graduates stay in the state, and currently earn the highest average starting salaries of any college graduates within the state. b) AGB consultant Robert Woodbury spent the afternoon in training for the Trustees. The AGB is a great resource for Trustees, and they were encouraged to attend the annual conference in April. c) President Sederburg gave an accountability report to the Higher Education Appropriations Subcommittee this week, d) former student Noelle Pikus-Pace appeared on Jay Leno, and a clip of her interview was shown. Academic Affairs a) Dr. Morris Dees, attorney and civil rights activities, was the keynote speaker for the Martin Luther King Commemoration this week. The event was held amid much security. b) Kurt Bestor helped raised more than \$20,000 for scholarships at his benefit Christmas concert, c) The Fran Kennedy Friends of the Arts award was presented to Shirley and Monroe Paxman. d) Professor Nancy Peterson

Please clarify the chart for Jobs in Utah as the growth replacement total does not match. Dean Cobb said the column titled growth is the net increase in the number of jobs and column on replacement is those leaving the field – both state numbers. 4) There is no request for capital funding, and will there be technology needs? Dean Cobb said they have built up some capital, and will also share with the multimedia program. There will likely be future needs, but they are not listed because of they are not always known. The degree proposal only addresses initial year requests. President Sederburg added the Communications degree should be self-sustaining, as expensive capital items are housed in the multimedia areas. Future emphases could include advertising and lobbying. Curriculum advising sheets were not included in the request but will be available to students and advisors. Trustee Beckham motioned for approval of the BA and BS degrees in Communication. Trustee Mower seconded. Voting was unanimous.

B. Department Name Change from Department of College Success and Academic Literacy to College Success Studies. Vice President Cook said this request was forwarded as the current name is cumbersome and the requested name reflects the emphasis of the department. Question was asked where it is housed, which is the School of General Academics. Trustee Wright motioned approval of the Department name change from the Department of College Success and Academic Literacy to the Department of College Success Studies. Trustee Dallin seconded. Voting was unanimous.

C. Sabbatical Request. John Balden, Professor in the Department of Accounting, has requested a sabbatical for the 2006-07 academic year to complete his first year of law school. He has been accepted to two law schools, and will work with the institution to complete his second year. It is felt his terminal degree will be of great benefit to the School of Business. The question was asked whether he will return to the Accounting Department. Vice President Cook said yes, as he specializes in tax law, and is also the Director of the UVSC Tax Clinic which has provided much service preparing taxes for low-income individuals and giving students professional engagement opportunities. Trustee Dallin motioned for approval of the sabbatical request for Professor John Balden for the 2006-07 academic year. Trustee Beckham seconded. Voting was unanimous.

D. Early Retirement Special Pay Plan. Vice President Peterson explained the current Bencor plan provides a tax shelter to administer the special pay plan for early retirees. Bencor is moving their operations so would no longer be able to provide individual consultations. A RFP process was undertaken and VALIC was selected. They have local representatives, and will shelter the 7.2% of early retirement funds. Trustee Wright expressed agreement with the proposal and indicated their company has recently completed a similar agreement. Trustee Wright motioned for approval to adopt the Resolution authorizing amendment and restatement of the 401(a) Retirement Plan, 403(b) Retirement Plan and the 457 (b) Retirement Plan onto the VALIC 401(a), 403(b) and 457 (b) Plan Documents. Trustee Acerson seconded. Voting was unanimous.

II. GENERAL CONSENT CALENDAR

- A. Minutes of December 8, 2005 Board of Trustees Meeting
- B. Investment Report for November 2005
- C. Human Resources Report for November 2005

Trustee Beckham motioned for approval of the General Consent Calendar. Trustee Wright seconded. Voting was unanimous.

Vice President Peterson gave a brief update on the Audit on State Employee Retirement. Legislative Auditors were asked to review liabilities related to entitlement in public education in the Jordan School District. They found an astronomical sum as the district provides for medical benefits for life. As a result, auditors were asked to review higher education. The University of Utah is currently completing an

BOARD OF TRUSTEES
January 12, 2006
7:00 p.m. – Wasatch Campus

Board of Trustee members present

Karen Acerson
Janette Hales Beckham
Dan Campbell
Timothy Clark
Ron Dallin
Carolyn Merrill
Doyle Mortimer
Michael Mower
Jared Sumsion
B.J. Wright

UVSC Regular Attendees

President William A. Sederburg
Louise Bridget, PACE President
Brad Cook, Vice President Academic Affairs
Cory Duckworth, Vice President Student Affairs and Planning
Linda Makin, Budget Director
Cameron Martin, Assistant to the President
Val Peterson, Vice President Administration and External Affairs
Ian Wilson, Vice President Institutional Advancement and Marketing
Karen Olsen, Secretary to the Board

Board member excused

Jeff Kahn

UVSC Regular Attendee, Excused

Ellen H. Loveland, Faculty Senate President

UVSC Guests

William Cobb, Dean School of Humanities, Arts & Social Sciences
Kimberly Beck, Associate Dean Wasatch Campus
J.D. Davidson, Dean Wasatch Campus

I. ACTION

A. New Degree Request – BA/BS Communications. Vice President Cook reviewed with the Board program planning for this year. Forensic Science, Music and Theater have been approved by Trustees and it is hoped to have Regent approval in order to begin next fall. Art Education and Deaf Studies may also be presented this year. Political Science is on the agenda for approval at the January 20 Regent meeting.

The Communication degree is one of the most popular two-year degrees at UVSC, and is a common four-year degree nationally. William Cobb, Dean of the School of Humanities, Arts and Social Sciences, elaborated on the degree. There is a very high student demand for the Communications BA and BS degree, and it is also in high demand nationally. There are many associate level and integrated studies students currently at UVSC, and the demand has grown in the past five years. Many of the skills acquired by Communication majors are attractive for graduate school and employment. There is strong data from the labor market including the Utah Department of Workforce Services and the Bureau of Labor Statistics for employment possibilities. Many of the courses are also cross-listed with other programs on campus, such as multimedia. There are adequate staff and faculty, although two additional faculty will be requested over the next five years. The first hire would be a faculty who would work with the debate team, which has competed well regionally with a meager budget.

The three emphases in the degree are practical and career oriented and include journalism and applied media, public relations, and theory and practice. The first two are technology focused and the latter is a more traditional communication track. Five-year budget projections have been completed, along with student projections.

Trustees asked the following questions: 1) Have additional tenure track positions been funded? Dean Cobb said they would be funded over the next five years, with one requested this year through the PBA process. 2) Is advertising included in the public relations emphasis? Dean Cobb said some advertising curriculum will be developed in the future, but only three new courses will be added immediately. 3)